MiniProject Title: Flowerplicity

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# Project Overview

## The background and description of this project are to have a floral trade between flower shop owners, their customers and local flower grower in a one-stop shop kind of set up. It involves flower arranging, floral design, add-on gift ideas, and often flower delivery. The flower shop owner is to provide quality of good services such as quality of flowers and fair pricing. At the same time, their customers will also easily search and locate the nearest shop to lessen the hassle of commuting distance by distance whether the floral product of their want, needs to be picked up or delivered.

## Statement of the Problem

The proposed project aims to address the problems or disadvantages, that flower shop owners have to face when dealing with marketing strategy, at the same time their customers when dealing with floral prices, difficulties of floral arrangements, and locating the nearest shop.

Specifically, this project also aims to give solution on the following questions:

1. Perishable and seasonality of floral products

2. Difficulties in customizing, presenting and delivering the customer's floral needs on time.

3. Pricing

4. Difficulties in managing/monitoring inventory.

## Project Solution

The general solution or objective of this project was to develop “Flowerplicity”

1. Developing relationships with local flower shop growers to secure steadily the freshness of flowers by ordering the posted supplied floral products on this website.

2. Posting precise images and video clips and also checking the details, time delivery tracking of the certain product, can also avoid miscommunication and hassle between customers and flower shop owners.

3. Offering discounted delivery coupons, and sales promotions.

4. The said project has an inventory monitoring management.

# System Features

## This part discusses the overall features of the system. It describes all the functions for each module such as the Flower shop owner account module, customers account module, local flower growers/supplier account module, log-in and Registration module for the flower shop owner, customers, and local flower grower/supplier, Inventory Monitory management module and Change Password module, delivery and real-time tracking module, blog posts module, contact us module of how to improve the system and that will serve as a guide to users in understanding the flow of the system. These are the following details for every module:

## Flower shop owner, customer’s and local flower grower/supplier sign up and log in module

1. Flower shop owner:

Flower shop owners will register the name of their shop, username, email address, and password and confirm the password. After registering their account, it will redirect them to confirm the email address, and if successfully confirmed, they can now proceed to the login module. To log-in their confirmed accounts, they can now log their email address and password.

1. Customer:

Customer will register their username, email address, and password and confirm the password. After registering their account, it will redirect them to confirm the email address, and if successfully confirmed, they can now proceed to the login module. To log-in their confirmed accounts, they can now log their email address and password.

1. Local flower grower/supplier

Local flower supplier will register their local name of their flower farm, username, email address, and password and the confirm password. After registering their account, it will redirect them to confirm the email address, and if successfully confirmed, they can now proceed to the login module. To log-in their confirmed accounts, they can now log their email address and password.

(include image screenshot on the powerpoint.)

## Flower Shop Owner’s, Customer’s, Local Flower Grower/Supplier Account Module

# Limitations

The project focuses on developing a web application: “Miniproject title” that will …..

The limitations of the project are:

* Initial data of recipes cannot be edited nor deleted by user.
* Translation of language is only applied to the steps and ingredients.
* So on …..

# Theme, Fonts, logo, Technology used

# Site Map

# Mockup/Wireframe

# Web App URL: